



# Top 10 Most Popular

A 3D rendering of the year '2020' in large, light blue, block letters. The number '0' is a ring. Small human figures are shown working on the numbers, with scaffolding around the first '0' and a red ball on the second '0'. A small tree is on the second '0'.

## *McKinsey Quarterly*

As 2020 draws to a close, we're revisiting our most popular articles of the year in a series that spans the best of the McKinsey Global Institute, the New at McKinsey blog, and more—we even feature an Editor's Choice category. Today, we give you our best-read pieces from *McKinsey Quarterly*, which touch on everything from leadership to climate change to purpose. Read on for our full top ten.



### **1. The CEO moment: Leadership for a new era**

Challenged by the global pandemic, CEOs have made four shifts in the way they lead that hold great promise for both companies and society. Will they build on this unique moment, or return to the ways of the past? [4 crucial shifts](#) →





## 2. Addressing climate change in a post-pandemic world

The coronavirus crisis holds profound lessons that can help us address climate change—if we make greater economic and environmental resiliency core to our planning for the recovery ahead. [3 key questions](#) →



## 3. Six problem-solving mindsets for very uncertain times

Even the most inscrutable problems have solutions—or better outcomes than have been reached so far. Here's how the best problem solvers crack the code. [Get creative](#) →



## 4. Purpose: Shifting from why to how

What is your company's core reason for being, and where can you have a unique, positive impact on society? Now more than ever, you need good answers to these questions. [An emerging playbook](#) →



## 5. Reimagining the postpandemic organization

The organization of the future is taking shape in the moves that companies are making now. Here's what's changing—and why some companies say they won't go back. [Rise to the occasion](#) →



## 6. Reimagining the postpandemic workforce

Pandemic-style working from home may not translate easily to a “next normal” mix of on-site and remote working. [Manage the transition](#) →



## 7. Do you know your life’s purpose?

Knowing can help you navigate uncertainty, become more resilient, and even live a longer, more fulfilled life. According to McKinsey research, life purpose can be mapped to a combination of nine universal values we all share. To find meaning in your life and work, start by identifying the unique set of values that motivate and inspire you to action [Go deeper](#) →



## 8. Are you asking enough from your design leaders?

A new breed of leaders can help companies unleash the business value of design. [Start at the top](#) →



## 9. Climate math: What a 1.5-degree pathway would take

Decarbonizing global business at scale is achievable, but the math is daunting. [Face the challenge](#) →



## 10. The most fundamental skill: Intentional learning and the career advantage

Learning itself is a skill. Unlocking the mindsets and skills to develop it can boost personal and professional lives and deliver a competitive edge. [Adopt a growth mindset](#) →



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