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BBB  
ACCREDITED  
BUSINESS  
BBB RATING: A+

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## Darley Achieves \$1 Billion in Sales Secures Top 50 Defense Contractor Ranking

Darley has proudly served American first responders and warfighters for over a century.

During World War II, we supplied hundreds of fire trucks and fire pumps to the US military, earning the prestigious Army/Navy E Award three times! In the 1990s, Darley was awarded a contract to supply the US Navy with the P100 pump, and since then, we have shipped over \$100 million worth of these pumps to the US Navy and more than 40 other navies around the world.

A few years later, the US Coast Guard selected Darley to receive the P6 damage control pump award. The US Marine Corps and US Army also chose Darley to provide the LE600 fuel transfer pump, among other significant contracts.

In 2024, Darley supplied over \$1.1 billion worth of pumps, special operational equipment, and firefighting gear to the US Department of Defense, earning a spot as one of the top 50 defense contractors in the USA.

Darley's growth has been driven by our significant expansion in supplying C5ISR equipment. C5ISR stands for Command, Control, Communications, Computers, Cyber, Intelligence, Surveillance, and Reconnaissance, a military framework that enhances communication, intelligence gathering, and cyber protection.

According to Chief Financial Officer Lee Wise, "Darley is uniquely positioned as both a manufacturer and distributor for larger US prime defense contractors. We meet stringent Federal Acquisition Regulations (FAR). Because Darley reinvests most profits back into the company, our financial position is stronger than most of our competitors, allowing us to compete and win in many areas."



Darley's prestigious Army/Navy E award.



Darley's Board of Directors.

## NDIA Awards Paul Darley with the Kathleen Sridhar Small Business Executive of the Year Award

Paul C. Darley, was recently awarded the prestigious Kathleen Sridhar Small Business Executive of the Year Award by the National Defense Industrial Association (NDIA). The Kathleen Sridhar Small Business Executive of the Year Award is presented annually to a small-business executive who exemplifies Dr. Sridhar's leadership excellence and support for the defense sector.

Paul Darley has been recognized for his exceptional leadership and unwavering commitment to fostering a robust small-business sector within the defense industrial base. Under his guidance, Darley has continued to innovate and expand its offerings, providing cutting-edge technology and equipment solutions to military and first responders. Paul's dedication to excellence and his visionary leadership have been instrumental in driving Darley's success and growth. This recognition is a testament to his hard work and the positive impact he has made in the defense industry.



Paul Darley recognized by the NDIA.



Paul Darley was recently presented the prestigious award by NDIA members.

Paul commented, "I am deeply honored and truly humbled to receive this award on behalf of our amazing Team Darley members, and I thank them for their unwavering support and commitment to our mission. This came as a complete surprise, and I am also grateful to the NDIA Great Lakes Board for their nomination for this recognition. It's been a pleasure to serve the NDIA for over 15 years."

## Humbly Celebrating a Milestone

Like most organizations, our company is guided by our core values. Over the years, when faced with hard decisions, I often find the answer in these principles that have guided us for generations.

As our 117-year-old family business hit a major milestone of \$1 billion in sales, one year ahead of our strategic plan: Operation B25, it is important that we celebrate, but that we do so humbly.

One of our core values that is not common in most organizations, is Celebration.

### CELEBRATION

*We will take time to recognize employee efforts and celebrate our Team Darley victories. We will work hard, have fun, and make a difference.*

Our core values are hierarchical, and this is our last core value. As a result, it is perhaps most overlooked, and the least adhered to. That's on me.

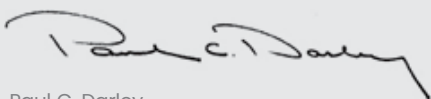
Each year, we do take time to celebrate with cookouts, Darley swag, a Board of Praise where employees recognize each other's achievements, etc. This summer we are celebrating with a company-wide gathering with our families in a vacation destination.

My father was a great storyteller and would often use vivid imagery to get his point across. He was also incredibly humble. One of his quotes was, "You never saw a fish mounted on a wall with its mouth closed." The inference, of course, is that when things are going well, keep your mouth shut.

I subscribe to that, but am going to make an exception in this case and celebrate proudly, but humbly. According to research, there are fewer than 25 privately held family businesses in the USA that are over 100 years old, and over \$1 billion in revenue.

Most importantly, we achieved this by the noble cause of serving our country's warfighters and first responders.

As we move on to our next strategic plan, 2B30, with an aspiration to become a \$2 billion business by 2030, we will not lose sight of you - our customers, vendor partners and employees, who helped us achieve this milestone. You will continue to be our guiding light. You serve others. We serve you. 🍷



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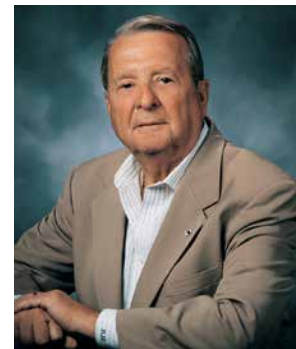
## Darley Honors Volunteer Firefighters with the William J. Darley Lifetime Achievement Award

Darley proudly sponsors The National Volunteer Fire Council's (NVFC) William J. Darley Lifetime Achievement Award. This award is a tribute that deeply resonates with Darley, as it commemorates, the son of their founder William S. Darley, who dedicated over 60 years to Darley and was deeply passionate about the volunteer fire service mission. Annually, this award will honor those individuals whose remarkable achievements in the fire service and community exemplifies outstanding performance.

To be eligible, nominees must have served as volunteer firefighters for at least 20 years. Posthumous nominations were accepted. The selection process focuses on the following criteria:

- **Significant contributions or achievements in the volunteer fire service at local, state, and/or national levels.**
- **Demonstrated unwavering commitment to the volunteer fire service over a minimum of twenty years.**
- **Active involvement in their state firefighters association.**

The selection of the William J. Darley Lifetime Achievement Award recipient will be chosen through a nationwide nomination process. The recipient will be honored at a special celebration during the NVFC's Spring conference in May 2025. They will be recognized as a guest of honor, receive a personalized award and secure their place in NVFC history. This award not only acknowledges individual excellence but also strengthens the bonds and camaraderie within the firefighting community. 🍷



William J. Darley 1928-2018

## Featured Product: New Air- Powered Primer System

NEW



Darley is pleased to announce the release of the Darley Air Hog Primer. This air-powered priming system is designed to utilize the air power from the air brakes system on fire trucks, offering a reliable and efficient solution for fire departments. Some key features include the following:

- **High Corrosion Resistance** – The Brass and Stainless-Steel components allow this unit to stand up to harsh conditions in both fresh and saltwater applications.

### • Few

- **Moving Parts** – This system utilizes simple components to make any maintenance quick and easy.

- **Control Options** – The primer comes with manual and electronic control options to fit your needs and style. The available control systems come as plug and play solutions for easy installation.

- **12V or 24V** – Darley also offers a 12V and 24V rotary vane primer for applications without compressed air. For more information or to see how the Darley Air Hog Primer can benefit your fire department, please visit our website [www.darley.com/pumps](http://www.darley.com/pumps) or contact your local Darley representative. 🍷



Darley's new air-powered priming system utilizes the air power from the air brakes system.



Available push to prime or auto-prime with or without a gauge.

# FDIC Preview Visit Our Booth #3657

## Eco-Friendly Pump: 6000 Gallons on a Single Charge

Darley introduces the 2BE2.4H-E pump, powered by the Honda EGX electric motor. This innovative pump, currently being tested by the US Coast Guard, offers solid performance, durability, and ease of use. In testing it was able to deliver nearly 6000 gallons of water on a single charge, eliminates the need for gasoline, and reduces emissions. The pump's robust design ensures long-lasting service, and its user-friendly interface allows rapid deployment. The shift to an electric motor aligns with Darley's commitment to sustainability. Visit our pump page at [darley.com/pumps](http://darley.com/pumps).



2BE2.4H-E pump, powered by the Honda EGX electric motor.

## Darley Introduces the New 40 HP Vanguard EFI + ETC Engine

A groundbreaking advancement for power and efficiency, Darley is proud to announce the release of the new 40 HP Vanguard EFI + ETC engine. This engine is set to redefine the standards of performance and reliability in the industry, making it an essential addition for professionals seeking unparalleled power in their operations.

**Power and Efficiency Combined** - The 40 HP Vanguard EFI + ETC engine represents a significant leap forward in engine technology. Utilizing state-of-the-art Electronic Fuel Injection (EFI), Electronic Throttle Control (ETC), and an increase in engine RPM range. This engine offers superior performance, enhanced fuel efficiency, and reduced emissions, all while spinning at a blistering 4400 RPM. The new ETC system eliminates frustrating throttle cables and greatly improves ease of use, for remote panel options.

**Multiple Pump End Options** - To cater to diverse operational needs, the new 40 Horsepower Vanguard engine is available with three respected Darley pump options, the 1.5AGE, 2.5AGE, and the HGE. These pump end options cater to a wide range of operational requirements whether it's fighting fires, water transfer, or site cleanup. Furthermore, Darley's commitment to innovation and quality guarantees that this engine will exceed the expectations of even the most demanding professionals. Visit our pump page at [darley.com/pumps](http://darley.com/pumps).



The HGE40V features a new and improved control panel.



Power and efficiency combined in the new 40 HP Vanguard EFI+ETC engine.

## Unleashing Superior Quality Extrication Tools

Darley has recently partnered with Edilgrappa to promote a line of rescue tools and we're looking for dealers who would be interested in promoting and partnering with us. These rescue tools have been manufactured by a family run business in Italy since 1977. This complete line of tools are NFPA certified, budget friendly, light weight and battery operated. Whether you're a professional rescuer or part of an emergency response team, these tools offer the power and versatility needed to handle the toughest challenges by rescue teams around the world. Please reach out to [ryandarley@darley.com](mailto:ryandarley@darley.com) for pricing, information or to become a dealer and part of our team.



Darley now offers a complete line of extrication tools at [shop.darley.com](http://shop.darley.com).



Virtual reality system for first responders.

## FLASHGROUP VR Training Simulator System

Darley is excited to offer the best-in-class virtual reality system for first responder training. Flashgroup brings to the table a VR system designed for creating custom scenarios where: fire, police and EMS can work together or individually to train in the virtual world. The system is multi-player, includes up to six headsets, takes minutes to set up and begin training. The custom scenario creator enables you to implement: fire, victims custom injuries, EV fire scenarios, aggressive bystanders, CPR scenarios, different housing and fire scenes more. Flashgroup continues to build scenarios and add flexibility for instructors to create life like situations where first responders can train and get the reps they need to deliver the care they are expected to deliver every day. On top of the Flashgroup Academy (Multi-Player) there is also Flashgroup Elementary, a more entry level extinguisher version that is great for community education, basic training for entry level firefighters and company extinguisher or CPR training. To schedule a demo, for more information visit our booth 3657 at FDIC or reach out to [ryandarley@darley.com](mailto:ryandarley@darley.com).



# See What's Happening Across Darley

## New Fire Fighting Catalog! Request Your Copy Now!

Darley is thrilled to announce the launch of its latest equipment catalog! With a fresh new look and bursting with a comprehensive range of innovative and reliable products, this catalog is designed to revolutionize safety and efficiency for all first responders. Discover EV solutions, advanced protective gear, and cutting-edge rescue tools, all engineered to meet the highest industry standards. Darley proudly leads the way in providing top-quality equipment. Request your copy today at [shop.darley.com/equipment-catalog](http://shop.darley.com/equipment-catalog) 📄



Shop over 200 pages loaded with essentials.

## Advancing Firefighting Technology: FAA's New Test Truck by Skeeter Emergency Vehicles

The Federal Aviation Administration (FAA) has taken a significant step forward in fire suppression research with the addition of a new test truck, built by Skeeter Emergency Vehicles. Designed for use at the FAA's testing center in New Jersey, this specialized apparatus is dedicated to evaluating the performance of new F3 fire-fighting foams and the effectiveness of compressed air foam systems (CAFS) across various delivery methods.

Mounted on a rugged Ford F-550 chassis, the truck is configured as a Skeeter EV Quick Response Vehicle, optimized for both mobility and functionality. Equipped with a Darley Mongoose, 500-pound dry chemical system, along with water and foam capabilities, the vehicle provides a versatile platform for evaluating flow rates, GPM, and foam expansion using CAFS. With Skeeter's reputation for building durable, high-performance fire apparatus, this new test truck is set to be a valuable asset in the FAA's ongoing mission. 📄



The FAA's new test truck sold by Travis Ownby, of Skeeter Emergency Vehicles equipped with a Darley Mongoose.

## Providing Fuel to the Force and Hydration to the Brave

While Ohler Pump has many initiatives focused on innovative new systems, fuel and water transfer pumps are at our core. Ohler provides our DoD customers with a full range of portable fuel and water pumps. From 20 gallons per minute to 1,200 gallons



Ohler 150 GPM fuel/water pump.



Ohler 350 GPM fuel/water pump.

per minute, multi-fuel diesel engine driven to DC motor driven, skid mounted to trailer mounted, Ohler is meeting the needs of the war fighter. If you have a need to move fuel or water, we are here to assist, contact [robertbond@darley.com](mailto:robertbond@darley.com) 📄

## Darley Welcomes Two New Defense Advisory Board Members

Darley held a fantastic Defense Advisory Board meeting in December concentrating on six focus areas: 1) Diversifying our lines of business, 2) Capitalizing on emerging markets, 3) Growing profitably, 4) Handling the complexities of compliance, 5) Approaching foreign military sales and 6) Differentiating ourselves in the accelerating unmanned systems market.



Darley's Defense Advisory Board (DAB) members.

Darley onboarded two new DAB members: **Dr. Jocelyn Seng**, a 30 year retired Air Force Major General with a formidable engineering background and 4 patents and **Dr. Bob Hamilton**, a 30 year retired Army Colonel, and Foreign Area Officer (FAO) who now is a professor at the Army War College teaching Strategic Studies. 📄

## EchoMAV Onboarded as Latest NDAA Compliant UAS Offering

Darley has teamed with EchoMAV to offer a distinctive NDAA compliant drone option. EchoMAV is designing, building, and creating solutions for unmanned systems. The MONARK is a lightweight, highly-packable modular quadrotor UAS designed for ISR and delivery. Unique in its class, the MONARK offers a 3D-printed aircraft designed to be field repairable and upgradeable by the end user. Contact [uxs@darley.com](mailto:uxs@darley.com) to find out more. 📄



Proudly engineered and manufactured in the USA. NDAA and RID compliant.

## A Continued Surge in Popularity for Darley's Tactical Pumper

Darley's Tactical Pumper is a state-of-the-art apparatus designed to meet the dynamic needs of modern firefighting and rescue operations. It combines superior performance, reliability, versatility, and affordability, making it an invaluable asset for any emergency response team.

Fire Departments across the U.S. commonly state, the Tactical Pumper's capabilities support 90% of their calls and costs less than half the price of their traditional engine. With an easy to operate 1500 GPM pump & CAF system, Darley's Tactical Pumper ensures efficient, effective water utilization and enhanced fire suppression capabilities.



Quick delivery on Darley's agile Tactical Pumper featuring 1500 GPM and CAFS.

The Tactical Pumper's agility, capability and affordability make it a complimentary asset to any fleet. Learn more at [www.darley.com/tactical-pumpers/](http://www.darley.com/tactical-pumpers/) 📄



Wayne Hable, P.E.  
Chief Engineer  
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# Just Ask Engineering

## Question:

What is the most cost-effective way of driving a 1500 gpm ratable NFPA 1900 compliant fire pump in a new firetruck?

Asked by: Jay Johnson, Chief Sales Officer, Rosenbauer America

## Answer:

Look no further than Darley's direct drive PSD 1500 fire pump that relies entirely on the Power Take Off (PTO) gearing for increasing the speed between the engine and pump impeller to attain all the necessary NFPA 1900 performance points with the engine governed speeds that exist today.

Most are unaware that PTO manufactures today no longer limit some of their PTO output speeds to 2500 rpm anymore. With a newly allowed 4000 rpm PTO output speed, Darley PSD 1500 fire pumps can easily attain a 750 gpm at 250 psi performance point with plenty of safety margin left on the engine's governed speed.



Direct drive pump capable of: 1000 gpm and 1250 gpm NFPA ratings thru 1-6" 1500 gpm, 1750 gpm and 2000 gpm NFPA ratings thru 2-6".

With at least a 334 lb-ft continuous PTO output torque rating, a Darley PSD 1500 fire pump can easily attain a 1500 gpm at 165 psi overload performance point without exceeding this torque rating.

Many are unaware that Allison

Transmission makes a 3000 EVS transmission model that has Top/Side PTO openings that can easily power

Flow rate	Net pump pressure	Engine speed	PTO output speed	PTO output torque	Brake horsepower	Recommended engine gross horsepower
1500 gpm	150 psi	1697 rpm	3394 rpm	303 lb-ft	196.0 hp	245 hp
1500 gpm	165 psi	1762 rpm	3523 rpm	320 lb-ft	214.9 hp	269 hp
1050 gpm	200 psi	1819 rpm	3638 rpm	284 lb-ft	196.9 hp	246 hp
750 gpm	250 psi	1983 rpm	3965 rpm	275 lb-ft	207.9 hp	260 hp
20 gpm	80 psi	1059 rpm	2187 rpm	65 lb-ft	27.1 hp	34 hp

Darley PSD 1500 pump performances points chart.

these pump performance points. Not to knock split-shaft midship pumps, which Darley sells many of, but a direct drive pump is significantly less expensive than midship fire pumps simply because a direct drive fire pump doesn't have a gearbox, nor does it have a split-shaft transmission. The PTO is lubricated by the Allison Transmission's lubrication system which has an oil filter and can have a cooler. The PTO is engaged/disengaged by the Allison Transmission hydraulic pump so all the necessary complexities of a midship transmission are minimized with a PTO drive train.

A PTO is shifted by a push button control in the cab or pump panel. A PTO can be "hot" shifted which implies the PTO can be shifted while the engine and driveline is spinning which we all know is a no-no with a midship pump. A PTO drivetrain allows for pump and roll capabilities as well as engaging the pump without anyone having to leave the safety of the cab – think of this feature the next time you respond to a roadside car fire. If you use an Allison 3000 EVS transmission with Top/Side PTO openings as well as a Chelsea 871XJFJP-\*5 PTO (334 lb-ft continuous torque rating & 200% speed ratio) or a Muncie CS41-A1012 PTO (343 lb-ft continuous torque rating & 200% speed ratio) your Darley PSD1500 pump performances points would be as indicated in the above chart. 🚒

## Sourcwell Contract Makes Buying Easy and Cost Effective

The Cook County Forest Preserve District of Illinois recently took delivery of four (4) Fast Attack Skids equipped with Darley 2BE21H multipurpose pumps.



Darley's Fast Attack skid units.

These pumps were purchased via the Sourcwell Contract #020124-WSD. Registering your Fire Department at [www.sourcwell-mn.gov/register](http://www.sourcwell-mn.gov/register) is quick, easy and can save your department hundreds of dollars. Numerous fire departments have also taken advantage of special pricing on skids on [shop.darley.com](http://shop.darley.com). 🚒



## Will Darley Promoted to Vice President of Sales Operations – Defense Division

Darley is excited to announce the promotion of Will Darley to Vice President of Sales Operations – Defense Division. In his role, he will lead our efforts to optimize sales processes, strengthen customer relationships, and oversee the day-to-day management of our contracts and sales operations teams.

Over the course of his career with Darley, Will has consistently set a high standard for operational excellence while demonstrating exceptional leadership to his teams. Will's commitment to Darley and continuous growth makes him the ideal leader for this position. 🚒



Will Darley, VP of Sales Operations – Defense Division.

## Pump Division Powers 60% of Operations from Renewables

Darley's Pump Division proudly participates in Xcel Energy's Renewable Connect Program. This program helps businesses achieve environmental and sustainability goals by utilizing available renewable energy from wind and solar resources.

Through this program, 60% of the power necessary to run operations at this location comes from renewable resources. By choosing renewables, Darley saves 83,300 pounds of CO<sub>2</sub> emissions monthly, amounting to nearly 500 tons annually. In the past five years, Darley has prevented 2,500 tons, or 5,000,000 pounds, of CO<sub>2</sub> from being released into the atmosphere. 🚒



Darley's Garret Yohnk, was instrumental in this achievement.

## Bruce Ireland Promoted to Director of North American Sales

Darley is pleased to announce the promotion of Bruce Ireland to Director of North American Sales, Pump Division. Bruce will oversee the pump sales team, which will now report directly to him. He will be responsible for executing the sales strategy and managing the day-to-day operations of Darley's domestic sales team.

Bruce brings years of experience and leadership to the position, having demonstrated a strong commitment to customer relationships, operational excellence, and team development. His expertise in the industry and dedication to Darley's mission make him an ideal choice for this leadership role. 🚒



Bruce Ireland, Director of North American Sales.

## Cash Flow is Key to Financial Health



I am excited to be writing my first article for the Darley Times as the CFO at Darley and to be talking about my favorite financial subject – cash flow. Cash flow is the critical aspect of any company's financial health. It represents the movement of money in and out of a business, ensuring that the company can meet its short-term obligations and invest in long-term growth. Positive cash flow indicates that a company is generating more money than it is spending, which is essential for maintaining operations, paying employees, and covering other expenses. Without adequate cash flow, even profitable companies can face financial difficulties, as they may struggle to pay their bills and sustain their operations.

At Darley we place significant importance on cash flow, both internally and externally. Internally, cash flow is a key indicator we focus on to monitor our financial performance and stability. It reflects the efficiency of our core business and its ability to generate cash from operations. By closely monitoring cash flow, we can make informed decisions about budgeting, investing, and managing expenses.

Externally, we understand the value of cash flow to our partners, suppliers and customers. By maintaining strong cash flow, we are able to meet our financial commitments to partners, many of which are small businesses. This reliability fosters trust and confidence, which is crucial for building long-term relationships. For suppliers, in particular, Darley's strong cash flow signals that the company is a dependable partner that can be relied upon to honor payment terms.

This focus on cash flow helps ensure that the company remains financially healthy for the long term and can continue to grow and innovate. As Paul Darley always says, "Companies don't go out of business because they lose money. They go out of business because they run out of cash." 📌

*Lee Wise*

Lee Wise  
Chief Financial Officer  
[leewise@darley.com](mailto:leewise@darley.com)

# INSIDE DARLEY

## John Long Honored with Big Brother of the Year Award

We applaud the warfighters and firefighters who dedicate their lives and careers to making our nation and community a safer and better place in which to live. This includes the many veterans and fire department members who are also Darley employees.

Many Darley employees find ways to provide service to our communities or nation through the giving of their time, talent and treasure. For John Long, Chief Information Officer, it is through Big Brothers Big Sisters of Northwestern Wisconsin. John comments, "I have been a 'big' mentor for a little over ten years. I was recently honored with the Mentor of the Year Award."

The focus at Big Brothers Big Sisters of Northwestern Wisconsin is on creating long and sustaining relationships that will have the greatest impact on the children we serve. We know that having a Big Brother or Big Sister can help children reach their potential and get set on the right path in life.

Research proves that children enrolled in Big Brothers Big Sisters programs are more likely to improve in school, have better relationships with family and friends, are less likely to skip school or use illegal drugs or alcohol, and have higher aspirations and better self-confidence.

Big Brothers Big Sisters has offices throughout the country. John states "I have found it to be an excellent experience. I am sure that the 'littles' that I have mentored would agree. It's only a few hours a week. Maybe it's your calling too. If it is, here is a link to the national organization." For more information, visit [www.bbbs.org](http://www.bbbs.org) 📌



John Long, Chief Information Officer, proudly holding his Mentor of the Year Award.

## Meet the Team: Dustin Wilkie CNC Machinist



Dustin Wilkie is a CNC Machinist at Darley. He joined Darley in March of 2009. Over his 16-year career, Dustin has worked in many areas of Darley's operations in Chippewa

Falls. He is currently operating an Okuma MA-500 CNC mill but has run multiple machining centers; assembled, tested and painted pumps in our Pump Division; he has also wired pump modules for our Tactical Division.

Dustin attended Chippewa Valley Technical College and began his career at Darley upon graduating in 2009. His years of experience and versatility have enabled him to perform many different functions from receiving all the way through final test. Dustin has seen many changes throughout his career at Darley, such as advancements in machining techniques through implementing lean principles. He was instrumental as an early adopter for change. Dustin was the first to machine many of the parts for our NGP pump line, which is a leading line today.

Dustin serves as a steward for Teamsters Local 662. In his role as steward, Dustin works with employees and Darley to cooperatively solve challenges and maintain a strong, positive working relationship between Darley and the union. To highlight this, Dustin recently authored an article published in Wisconsin Teamster, Volume 66, Number 1, sharing his unique perspective on the legacy, products and services provided by Darley.

In his spare time Dustin enjoys restoring his 1961 Chrysler and spending time with his family. Dustin, his wife Ciara, and daughter Layla(3) are expecting a baby boy in July. 📌



Dustin and his growing family.



## Darley Pump Academy

Our tuition-free Pump Academy provides comprehensive knowledge ranging from pump theory to hands-on maintenance and repair of Darley pumps and accessories. To keep up with ongoing advancements, we advise OEM service centers to participate at least once every five years. Sign up today [www.darley.com/pump-academy](http://www.darley.com/pump-academy)



Fall 2024 Pump Academy graduates.

### 2025 Dates

May 6 - 8, 2025

Oct 7 - 9, 2025

Register now, class sizes are limited.

## Throwback to 1943 - Catalog 131



Page four from Darley's 1943 catalog.

The headline read "Never go to a Fire without the protection of a good helmet." That advice still rings true today with head gear becoming more sophisticated and durable. See all our equipment options on [shop.darley.com](http://shop.darley.com)

## Next Gen Darley William Thomas Darley

Katie and Will Darley proudly welcomed their son, William Thomas Darley into the world on January 29th, 2025 weighing 8 lbs. 9 oz. and measuring in at 20 in. His older sister Jane (2) couldn't wait to meet him!



Jane's been loving having another friend to play with, often building him Magna-Tiles and singing him the greatest hits from Minnie Mouse and Peppa Pig.

William and Jane are great-great-grandchildren of our founder, William S. Darley, and the grandchildren of Karen and Peter Darley. 🍷

There are currently 31 fourth and 24 fifth-generation Darley family members who are descendants of William S. Darley.

# Darley Demander Spotlight



Proven reliability and trust, Omaha Fire Department switches to Darley's PSM 1500 pump.

## Omaha Fire Department Switches to Darley PSM 1500 GPM Pumps

Darley is pleased to announce the Omaha Fire Department (OFD) has made a major upgrade to its firefighting fleet by transitioning to Darley PSM 1500 GPM pumps, on their new fleet of over 25 Pierce pumpers scheduled to be built. This decision comes after careful evaluation of performance, weight, and space-saving considerations.

OFD has been impressed by Darley's dedicated customer service, extensive training programs, and hands-on support throughout the implementation process. This ongoing relationship ensures that firefighters are fully trained and equipped to maximize the pumps capabilities. By switching to Darley PSM 1500 GPM pumps, the Omaha Fire Department has positioned itself for improved performance, enhanced efficiency, and greater flexibility in its firefighting fleet. 🍷

## Cobra's Fire Tanker Equipped with a Darley LSP 750 Pump

Backed by Darley's innovation and support, Cobra's Inkosi MS (Zulu for "King") 6x6 fire tanker features a Darley LSP 750 centrifugal pump, Trident Foamate ATP 1.5 Class-B foam proportioner, Elkhart Sidewinder deck monitor, electric rewind hose reel 25 mm x 30 m (1" x 100') with 15,000 ltr. (4,000 gal.) water tank and 1,000 ltr. (260 gal.) Class-B foam tank. Cobra's ongoing partnership with Darley has been pivotal to their success in the industry, bolstered by the addition of Darley's comprehensive range of firefighting and rescue equipment. Cobra Projects, is based in Johannesburg, South Africa and engineers cutting-edge municipal, mining and industrial fire and rescue vehicles, serving clients across the African continent. Contact Cobra Projects to learn more [www.cobraprojects.com/contact-us](http://www.cobraprojects.com/contact-us) 🍷



Darley LSP 750 pump powers Cobra's Inkosi MS fire tanker.

## Ottawa, Canada Selects UHP-HV

Darley is delighted to reveal a cutting-edge wildland vehicle system, proudly serving the City of Ottawa, Canada's National Capital. As the city expands, the responsibility for wildfire risk management has grown. To address this challenge, the Darley UHP-HV system has been placed in service, and is available for any truck.

This system allows for the simultaneous use of 8 gpm Ultra High Pressure (UHP) with foam for tackling wildfires, while still offering an impressive 160 gpm @ 80 psi for pump and roll — both pumps powered by a single engine. As wildfires encroach on urban areas, the UHP-HV system by Darley is an ideal solution for maintaining safety and readiness year-round. 🍷



The UHP offers ultra high pressure and high volume.

## Darley Proudly Supports the Devastating LA Fires with Generous Donations



Darley's Los Angeles fire donations.

Darley was honored to support the brave volunteers and evacuees affected by the Los Angeles wildfires. Darley donated 35,000 N95 masks to aid in the relief efforts, ensuring the safety and well-being of those on the front lines and those displaced by the fires, as well as making a \$5,000 donation to both the California Fire Foundation and the Los Angeles Fire Department Foundation.

Partnering with Veterans in Media & Entertainment and American Legion Post 43 - Hollywood, CA, we are committed to providing essential protective equipment to those who need it most. Thank you to all the volunteers, firefighters, and law enforcement personnel for your unwavering dedication. Together, we can make a difference. 🍷

## Quickly Find What You Need with shop.darley.com's Enhanced Search Feature

At shop.darley.com, we are committed to enhancing your shopping experience. That's why we're excited to announce the implementation of our new and improved search engine! This upgrade is designed to help you find products faster and more accurately than ever before.

**What's New?** Our new search engine comes with several advanced features that make product discovery a breeze:

- **Enhanced Speed:** Enjoy quicker search results, allowing you to find what you need quickly.

- **Improved Accuracy:** Our search engine now delivers more precise results, ensuring you get precisely what you want.

- **User-Friendly Interface:** The intuitive design makes navigating and refining your searches easier.

**Why the Change?** We listened to your feedback and recognized the need for a more efficient search tool. While functional, the previous search engine often fell short in terms of speed and accuracy. Our new system addresses these issues, providing a seamless and satisfying shopping experience.

### How It Benefits You.

- **Save Time:** Spend less time searching and more time shopping.
- **Find Products Easily:** With improved accuracy, you can locate specific items without sifting through irrelevant results.

- **Enhanced Shopping Experience:** A faster, more reliable search engine means a smoother, more enjoyable shopping journey.

Experience the difference yourself on [shop.darley.com](https://shop.darley.com)



Experience the new & improved shop.darley.com search feature.

## Understanding the "Why" Behind the Mental Health Crisis in the Fire Service Are Firefighters Really So Unique?

Mental health struggles in the fire service are often acknowledged, but do we truly understand why they exist and persist? Firefighters certainly face unique stressors, yet we don't fully grasp how these challenges compare to the general population or why firefighter suicides continue to rise.

### The 2025 Fire Service Thought Leadership Essay Competition

challenges those in the fire service to explore why mental health remains a critical unresolved issue. Is it the high-stakes stress of the job? A failure of leadership to acknowledge the crisis and commit to intervention programs? The "choose one" approach to mental health support? The firehouse culture or broader societal issues?

Too often, firefighters respond with "I'm OK," masking the emotional weight they carry. Mental health struggles contribute to high rates of divorce, PTSD, and suicide. The Darley/National Fallen Fire Fighters Foundation essay competition provides a structured, peer-reviewed opportunity for firefighters to openly discuss the "why"—a conversation that has never been explored at this level.

Your voice matters. Help drive the conversation forward by submitting your essay.



Learn More  
[shop.darley.com/essay-competition](https://shop.darley.com/essay-competition)



## Featured Partner: Circul-Air Corp



Circul-Air express soft mount extractor.

One of Darley's longest standing partnerships is with Circul-Air Corp, a company that has been a leader in firefighter equipment maintenance since 1940. Founded by C.T. McGraw, Circul-Air introduced groundbreaking innovations such as the electric hose dryer and Roto-Jet hose washer, revolutionizing fire service equipment care.

McGraw was a visionary who recognized early on the critical need for maintaining the gear that firefighters rely on. Initially focused on hose solutions, Circul-Air expanded in the late 1990s to include turnout

gear maintenance. This led to the development of today's Dual-Purpose Dryer and most recently, gear washers with a "Specialized Clean" cycle.

Circul-Air takes the guesswork out of selecting a complete equipment solution, ensuring compliance with the latest NFPA 1850 standards. With a dedicated team of technicians and consultants across North America, Circul-Air works closely with departments to find custom solutions that fit the station, budget, and operational needs.

Explore Circul-Air's expanded product line, and find these industry-leading solutions in the new Darley catalog or visit our website at [shop.darley.com/category/circul-air](https://shop.darley.com/category/circul-air)



Circul-Air Roto-Decon SCBA Washer.

## Connect With Darley Worldwide at Over 100 Trade Shows Annually

April 7 - 9	Sea Air Space	National Harbor, MD
April 7 - 12	FDIC	Indianapolis, IN
April 8 - 10	MDEX Program	Warren, MI
April 25 - 26	National Guard Assoc. of IL (NGAI)	Peoria, IL
April 29 - May 1	Modern Day Marine	Washington, DC
May 1	IL Fire Chiefs Symposium	East Peoria, IL
May 1 - 3	Ontario Assoc. of Fire Chiefs	Ontario, Canada
May 5 - 8	SOF Week	Tampa, FL
May 5 - 8	ANG DCP Conference	Denver, CO
May 6 - 8	Darley Spring Pump Academy	Chippewa Falls, WI
May 13 - 15	LANPAC	Honolulu, HI
May 16 - 17	Harrisburg Fire Expo	Harrisburg, PA
June 2 - 6	Tough Stump Rodeo	Alder, MT
June 4 - 7	NY Chiefs	Syracuse, NY
June 5	IL Home Day	NIPSTA, IL
June 15 - 20	PJ Rodeo	Las Vegas, NV
July 28 - Aug 1	ANG Chief Fire Officers Summit	Reno, NV
Aug 5 - 7	SMD Symposium	Huntsville, AL
Aug 6 - 9	South Atlantic Fire Rescue Expo	Raleigh, NC
Aug 13 - 15	FRI-IAFC	Orlando, FL
Aug 22 - 25	NGAUS	Milwaukee, WI
Aug 26 - 28	AFAC	Perth, Australia
Sept 9 - 11	Maneuver Warfighter Expo	Columbus, GA

**Darley Dollars**  
**3% back on every purchase on**  
**shop.darley.com**