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Darley Partners with Ford on New State-of-the-Art Command Vehicle

In 1925, our founder, William S. Darley, met with Henry Ford in a historic meeting where they struck a deal that allowed our company to build a fire truck on a Ford Model T chassis. The first of hundreds began rolling off our production line in Chicago in 1926. This fire truck disrupted the market by offering a vehicle at a price less than 50% of the price of the custom-built firetrucks like American LaFrance, Ahrens Fox, Mack, REO Speed Wagon, etc., and is on display at our corporate headquarters in Itasca, IL.

Almost 100 years later, Darley and Ford have partnered again, this time with a state-of-the-art command vehicle that is helping to connect wildland firefighters on the scene with specialized technologies including LTE communications blending, satellite communi-

cations, mesh network, in-vehicle power system, edge computing, interactive tablet devices, first responder and asset tracking, VTOL drone, video streaming, modular roof rack system, and more.

The vehicle, based on a 2023 Ford Bronco Badlands with the Sasquatch off-road package, was donated by Ford through its Bronco Wild Fund endowment to the National Park Service (NPS) in Bandelier National Monument to help protect Bandelier National Monument in northern New Mexico.

The command vehicle will allow NPS firefighters to communicate more effectively and coordinate their efforts more efficiently when responding to wildfire risks in Bandelier National Monument. The vehicle's mobile command center serves as a reliable command and communications hub to conduct operations.

"It was critical that we created a platform that is resilient and offers enhanced communication capabilities," said Darley COO Peter Darley. "Wildland firefighters and disaster area first responders have a lot on their task list so we designed the system to ensure they can maintain consistent communi-

Darley

Darley family members pictured at HQ in front of the first Darley fire truck built in 1926 on a Ford Model T chassis.



Take a closer look at the Bronco wildland firefighting command vehicle modifications and specialized features here: https://bit.ly/3L2Nf59





Darley modifications include satellite communications, mesh network, LTE & Comms Aggregations, in-vehicle power, first responder & asset tracking VTOL drone, video streaming, and more.

where they are in the country without worrying about which network is working."

cations no matter

The donation of the vehicle is part of Ford's ongoing commitment to supporting wildland firefighting efforts.

"We know that wildfires are a growing threat, and we are committed to doing our part to help communities stay safe," said Dave Rivers, Ford enthusiast brand manager. "This donation is just one example of how we are working to support wildland firefighting efforts."

Darley is working with Ford on a second vehicle (recipient to be announced). Preview the vehicle here: https://bit.ly/3L3umzb >

PAUL DARLEY

What Would **Your Leadership Bumper Say?**



Leadership in the defense and fire service markets is a captivating arena. I love observing, and learning from, the leadership skills exhibited by those we serve. These servant leaders have dedicated their lives to a noble cause - a life of service.

Think for a moment, what would your leadership bumper sticker say?

Alan Brunacini, internationally beloved retired Fire Chief of Phoenix, Arizona, had a simple mantra: "Be nice." Mine is "Earn it," a value instilled in me from a young age.

My father, Bill Darley, was a hard worker, amazing leader and great storyteller. He liked to tell stories, and would often share the story of a scene at the end of the movie Saving Private Ryan where Tom Hanks' character tells Private Ryan "earn it" after 20 men lost their lives trying to save him.

While this is a personal mantra, everyone at Darley is passionate about earning your trust, respect and business each day. We also recognize the importance, and obligation, of providing high quality innovative products that are used in critical, demanding and lifesaving roles. This profound responsibility drives our unwavering commitment to you.

While we are investing heavily in IT to stay at the forefront of our industry, we understand that the foundation of our success lies in the simplest of principles: integrity, passionate customer focus and relationships based on respect. These core values guide us in all our relationships - employees, partners and customers.

We take immense pride in our work and remain deeply grateful for the trust you placed in us. While there is always room for improvement, we thank you for the world class rating of 80 NPS. This motivates us to strive hard to surpass your expectations.

We will continue to work hard to earn your business. We understand that serving you is a privilege. You serve others...We serve you. 🌽

Paul C. Darley President & Chief Executive Officer pauldarley@darley.com Cell: 1-708-267-6288

Darley Core Values - Our Guiding Principles

Darley's core values haven't changed much over the past 115 years. They continue to guide us as we pursue our vision, mission, and strategic direction.

Our current strategic plan, Operation B-25, puts us on track to achieve \$1 Billion

in revenue by the year 2025. We are on pace to achieve this goal.



We will act in an honorable and ethical manner. We will do the right thing. We will do what we say we are going to do.

PASSIONATE CUSTOMER FOCUS

We will serve customers in a prompt and fair manner while exceeding their expectations.

RELATIONSHIPS BASED ON RESPECT

We will foster relationships built on trust, mutual respect, and solid family values.

TEAMWORK/EMPOWERMENT/INCLUSION/DEVELOPMENT

We will cultivate an environment of teamwork, diversity, and empowerment. We will develop leaders and encourage personal and professional growth

INNOVATION

We will develop innovative solutions and drive technology.

CELEBRATION

We will take time to recognize employee efforts and celebrate our Team Darley victories. We will work hard, have fun, and make a difference.

To be a global, family-owned and professionally managed company with a long-term perspective for our stakeholders as the first choice of fire, emergency, and tactical professionals worldwide.

MISSION STATEMENT

To passionately serve the world's first responder and tactical communities by providing high quality, safe, and innovative products with unmatched commitment and service

STRATEGIC DIRECTION

DEFENSE / GOVERNMENT FOCUS

Pursue state and federal government opportunities to support our Defense and First Responder markets to help make our country safer.

EMPLOYEE DEVELOPMENT

Foster an environment of teamwork and employee development that creates leaders who are empowered to make decisions and act in the best interest of our customers and the company while continuing to strengthen our brand. **OPERATIONAL EXCELLENCE AND TECHNOLOGY**

Focus on process improvements and technology utilization to improve the total customer experience. Build partnerships with our customers, suppliers and employees that develop opportunities and continue to make us competitive.

MARKETING AND BRAND DEVELOPMENT

Embrace emerging strategies and digitization to remain an industry leader,

scale our business, and enhance marketing, **PUMP AND FIRE MARKET EXPANSION**

Grow our core pump and fire markets, while expanding into

high growth adjacent markets. **EXPORT**

Expand our global footprint and use high-tech, high-touch resources to deliver a great customer experience.

Darley's core values lead us in all that we do.

Darley Achieves 80 Net Promoter (NPS) Score

A Net Promoter Score (NPS) is a metric used to measure customer satisfaction by gauging the likelihood of customers recommending your business to others, such as friends or colleagues.

What is considered a good NPS score? According to Bain & Company, the creators of the NPS metric, a score above 0 is good, above 20 is great, and above 50 is amazing. Any score above 80 is the top percentile. A recent survey of our customers resulted in an impressive score of 80 NPS, when asked the question: How likely is it that you would recommend Darley pumps to a friend or colleague? 🌽

Considering a New Skid Unit? Talk to Us.

Skids units, slide ins, drop ins - no matter what you prefer to call them, if you are in the market for one, talk to us first!

Darley has been building Fast Attack skids for years and our seasoned sales team is available to listen to your needs and customize one of our standard offerings to meet your objectives and budget. We pride ourselves in offering high-quality systems that are user friendly and can be customized to fit any space. Popular options include Darley's own Around The Pump (ATP) foam proportioner, hose trays with mattydale preconnects and work lights.

Contact jimdarley@darley.com for a customized solution and quote today.





Contact jimdarley@darley.com or visit www.darley.com/pumps to find your solution.

Corporate Social Responsibility (CSR) - Report to Industry Reducing Our Carbon Footprint, While Reducing Our Costs.

Companies should be held accountable for helping the environment, and Darley is pleased to report we recently installed solar panels on the roof of our 44,000 sq. ft. Itasca headquarters, a strategic move that not only contributes to a cleaner planet but also offers significant financial benefits. We are excited to report that our solar panel initiative has been a huge success, exceeding our expectations and marking a significant step towards our goal of becoming carbon neutral. With the installation of solar panels, we have saved 845,000 lbs. of CO2 emissions, making significant strides in our commitment to be a responsible steward of the planet and reduce our ecological impact.

Throughout the winter season, we witnessed the impact of our solar panels. The majority of our power usage during this period has been met by the energy generated from the panels. This remarkable shift toward renewable energy sources has significantly reduced our reliance on traditional power grids, resulting in both financial and environmental benefits.



Installing solar panels at HQ has already saved 845,000 lbs. of CO2 emissions and will save thousands of dollars annually, after five years.

From a financial perspective, after five years our investment in the solar panels will of dollars annually, after five years. be paid off and we will be saving thousands of dollars annually. One of the major advantages of our solar panel installation is the tax credits we received from the state. These incentives not only helped offset the initial cost of implementation but also accelerated the return on our investment. By taking advantage of these tax credits, we demonstrated our dedication to renewable energy while enjoying substantial financial savings.

Not only are we meeting our own energy demands, but we are also making a positive impact by supplying excess electricity back to the grid. This surplus energy is not only benefiting our local community but also allowing us to earn revenue through energy credits.

By harnessing the power of the sun, we are minimizing our environmental impact and also reaping significant financial rewards. We are proud to be part of the renewable energy movement and will continue to explore innovative ways to drive sustainability forward. Learn more at www.darley.com/corporate-social-responsibility.

Darley's 2023 Thought Leadership Essay Competition - Focus on Recruitment & Diversity, Equity, Inclusion (DEI) Within the Fire Service

We are inspired by the overwhelming enthusiasm and creativity showcased in our second Thought Leadership Essay Competition. With a commendable 85 entries centered on recruitment and diversity, equity, inclusion (DEI) within the fire service, it's evident that our fire service heroes are eager to spotlight this important discussion.

The competition offered an avenue for those from all ranks and functions in the fire service to put forth their transformative ideas. This was a peer-reviewed process set to celebrate courage and innovative thinking. Ensuring a holistic evaluation of this vast pool of knowledge, our judging panel represented diverse back-



This year's judging panel represented a diverse group of backgrounds, genders, and ethnicities. The photo depicted above is Al-generated.

grounds, genders, and ethnicities. 2023 judges included: Chief Trisha Wolford, Anne Arundel County FD (MD), Anthony James, Deputy Chief/Fire Marshal Pasadena Fire Department (CA), Chief David Wolf, Estes Valley FPD (CO), Chief Cheryl Horvath, Tubac FD (AZ), Chief John Buckman (ret), past President IAFC, Past Chair VCOS (IN), Bertral Washington, Deputy Chief of Administration San Bernardino County Fire (CA), LaRae Smiley Sliger, Women in Fire, Rachael Stebell, Women in Fire, Kerry Henderson, Battalion Chief at James City County (VA) and 2022 essay winner, and Martin A. Serna, Assistant Chief Division 2 San Bernardino County Fire (CA).



Dr. Lindsay Judah, DPA, CFO, CTO won the 2023 Essay Competition.

The winners of the 2023 Thought Leadership Essay Competition are — 1st place: Dr. Lindsay Judah, DPA, CFO, CTO (FL), 2nd place: Peter Finkle, New Vernon Volunteer FD (NJ), 3rd place: Weston Davis, City of El Campo (TX).

Winners stand to receive a monetary prize, spotlight on platforms such as the Inside Darley video series, In Service Darley podcast, Darley Times, and other Darley partner network channels. The contest serves as a gateway to further opportunities, career advancements, and a chance for your ideas to drive meaningful change and redefine the fire service landscape.

Congratulations to our winners and thank you to all participants! You can read winning essays and stay informed on next year's competition here: www.darley.com/essay-competition.

Darley Adopts a Highway in Wisconsin

Teams from our Chippewa Falls, WI, location donated their time to clean up a local highway. Thank you to Team Darley for living our corporate values.

Darley employees pictured: (Back row) Steve Kuehni, Jeremy Nelson, Aaron Eystad, Ron Miller, Brian Mawby, Dustin Wilkie, and Chistine Hall. (Front row) Jon Stokes, Carmon Bonn, Marilyn Hartung, Craig Tomczak, and Joe Keppert.



See What's Happening Across Darley

Emergency Plug® - The Only Way to Safely Disable Electric Vehicles

The Emergency Plug® has been developed to prevent unpredictable vehicle movement by any full or hybrid electric vehicle (EV) in an emergency situation as well as during regular maintenance, quickly creating and maintaining a safe working environment. Key benefits include:

- Prevents an EV from unintended movement
- · Universal, works on any vehicle
- Won't expose you to high voltage
- Car's 12v electrical system will still work (ex: windows, lights, seats)

Purchase today on edarley.com or email ryandarley@darley.com

Part#: BP816 \$925





Darley PSE 1500 Trailer-Mounted Pumps Offer Rapid Deployment in Puerto Rico

Darley dealer, Paladius Industrial Supply, recently delivered three Darley PSE 1500 trailers to the Autoridad de los Puertos de Puerto Rico.

General Manager Alberto Riego said "The Port Authority was very impressed with the trailer mounted pumps. We trained them for rapid deployment and they found the controls and overall layout to be very ergonomic."





With bronze pumps, marine applications are a significant part of Darley's business.

USMC Orders Tactical Aviation Ground Refueling Systems (TAGRS)

Darley has been awarded an \$11.8 million contract by Marine Corps Systems Command to design, develop and produce Tactical Aviation Ground Refueling Systems (TAGRS). TAGRS is an integrated system consisting of a fuel pump, filter separator, trailer, collapsible fabric tanks (CFT), and support equipment. The TAGRS is capable of being towed by its prime mover, the Ultralight Tactical Vehicle (ULTV), in and out



Darley offers a wide range of refueling pumps.

of a CH-53, and an MV-22. The TAGRS is tailored and employed as a fully integrated system and when required, the pump, filter separator, hoses, and components are capable of being operated independently of the platform system. Contact Darley for details.

2023 Defense Sales Conference



We recently held a weeklong defense sales conference that brought together over 100 of our dedicated teams across Darley to foster collaboration, enhance sales skills, and strengthen relationships with our suppliers. The conference served as a platform for learning, sharing best practices, and charting a course for future success. Training was provided in the areas of ethics and compliance, leadership, sales, marketing, operations, contracts, finance, and product solutions. The group participated in special keynote presentations by our CEO Paul Darley, and two of our Board Members, Ray Palumbo and Wilson Jones. Thank you to all participants!

Unmanned Systems, Metaverse &

Robotics (USMR)

China's new export controls on select drone parts and technologies, motivated by national security concerns, could impact the global drone supply chain, potentially causing production delays and cost hikes for manufacturers worldwide. This move



New restrictions on drone parts and technologies may disrupt the global supply chain for drones & affect costs.

might also drive innovation in alternative drone components in other countries, diversifying the industry and prompting technological progress elsewhere. Balancing innovation, security, and international cooperation is crucial as the drone sector develops further. The restrictions encompassing components like drone imagery tech, lasers, communication equipment, and anti-drone systems, were put into effect September 1, 2023.

Tactical Pumper™ with 1500 GPM CAFS

Darley's Tactical division has been hard at work producing its Tactical Pumper™ offering. Our engineering, production, and purchasing teams have come together to provide the fire industry with a come



The Tactical Pumper™ is available on a Ford F550 or International CV chassis.

pact highly capable firefighting tool.

The Darley Tactical Pumper™ boasts a 23,000 lbs. GVW and includes an NFPA 1901 rated 1500 gpm CAFS pump (Darley's PSMC). The Tactical Pumper™ also includes a 400 gallon water tank and 25 gallon foam cell. If your department is looking for an agile pumper with competitive pump capabilities, please reach out to kyledarley@darley.com.

Carl Krumenauer

Manufacturina Enaineer

Just Ask Engineering

Question: What is your perspective on the significance of technological advancements and investment in equipment to optimize manufacturing processes and exceed customer needs?

Asked by: Kirk McKinzie, Captain (Ret) McKinzie Smart Technologies

Answer. Darley has always invested heavily in capital expenditures to best service our customers. We're thrilled to announce

the latest addition to our Chippewa Falls, WI, location - the new Okuma MA-600HIII horizontal milling machine. This state-of-the-art equipment is revolutionizing our machining capabilities, enhancing setup efficiency, and delighting our customers with faster service. Key features include:

 6-pallet Automatic Pallet Changer (APC): Minimizes downtime between setups, allowing quick and efficient switching between jobs

achieved significant improvements in overall efficiency.

320-tool Automatic Tool Changer (ATC): Eliminates time-consuming tool changes during machining,
 100-tool paragraphs to the consuming tool changes during machining,

boosting productivity
Our decision to invest well over \$1 million in the 6 APC and 320 ATC was driven by the goal of optimizing setup times for maximum efficiency. By integrating setup times internally with other cycle times, we've

At Darley, we're dedicated to staying at the forefront of technology and innovation. The Okuma MA-600HIII is a testament to our commitment to excellence and providing the best service possible. With the machine, we're reaching new heights of efficiency, productivity, and customer satisfaction. Exciting opportunities lie about

Darley and Okuma have a longstanding relationship. We encourage you to learn more about it on Okuma's Darley partner spotlight at www.okuma.com/knowledge-center/case-studies.





Darley recently invested in the Okuma MA-600HIII machine that offers enhanced automation options leading to higher productivity, greater flexibility and faster service.

Dr. Amanda Normand Earns Doctorate in Systems Engineering

Amanda Normand's achievement of earning her Doctorate in Engineering – Systems Engineering, from Colorado State University, marks a significant milestone in her career dedication to revolutionary manufacturing operations through systems thinking. Currently serving as the Manufacturing Engineering Manager of the Darley Pump Division, Amanda draws on her systems engineering background to bring fresh perspectives on optimizing the division's manufacturing processes. Her skills focus on enhancing product quality and driving innovation, placing Darley on the cutting edge of Systems Engineering.

Throughout her academic career, Amanda's passion for improving efficiency and quality in manufacturing, continues to advance Darley's Pump Division in the most innovative ways, by creating more sustainable and streamlined manufacturing practices. Amanda's work continues to inspire advancements of the industry and paves the way that will drive transformative change in the manufacturing landscape.

Supported by Darley's tuition reimbursement program, Amanda's example reinforces Darley's commitment to academic excellence and dedication in nurturing employees' growth.

With her doctorate in hand and commitment to the Darley Way, Amanda is poised to make a lasting impact on Darley's future in manufacturing. She continues to lead with vision and compassion, inspiring others who may follow. With her drive as Manufacturing Engineering Manager Amanda leads her dedication into shaping the way for future innovative manufacturing practices and enhancing the manufacturing landscape. Listen to Amanda's story here: www.darley.com/resource-type/podcast/.

Portland authorities of the control of the control

Darley supported Amanda as part of our commitment to employee leadership development.

Darley Sr. Manufacturing Engineer, Garret Yohnk, Promoted to Assistant Fire Chief

Team Darley member Garret Yohnk, has been promoted to Assistant Fire Chief of the Anson Fire Department in Anson, Wisconsin. This year has been a milestone for Garret, as he also became a first-time father. "I am honored to have been appointed as the Assistant Chief for the Anson Fire Department. My father served as the Fire Captain for 29 years, and as a child, I spent many hours at the fire hall washing trucks, participating in the annual parade, and getting to know the firefighters. I joined the department at 18 and have spent the last 11 years learning and growing my skillset as a firefighter and first responder. In my role as a Manufacturing Engineer at Darley, I have the opportunity to contribute to fire departments worldwide and ensure that Darley's products are cutting-edge and top-notch for firefighters. My career in the fire service has allowed me to make significant contributions to this industry. I have always been passionate about serving my community through my work with the Fire Department and Darley, and I consider it the highest honor to do so," commented Garret.

Despite his busy schedule as a Manufacturing Engineer at our Chippewa Falls location, he manages to handle multiple tasks efficiently. Team Darley congratulates Garret on his achievements! Listen to Garret's story here: www.darley.com/resource-type/podcast/.



Garret Yohnk serves as a Manufacturing Engineer for Darley and Asst. Fire Chief for Anson Fire Department.

JAMES LONG

Elevator Pitch

Last month, we hosted a reunion and business

meeting for descendants of our company's founder, William S. Darley, and their families (81 in total.) During one of the sessions the moderator asked, "If someone stopped you in the elevator and asked you to describe Darley, what would you say?" Almost everyone had a different response.

There has always been a competitive rivalry at Darley over which is our premier division. Some customers know Darley for our pumps, others the venerable Darley fire equipment catalog, some swear by our fire apparatus and the military thinks of Darley Defense as a solutions provider and one of the nation's largest DoD contractors.

For the first 20 years, Darley was a mail-order catalog house for municipal supplies and only dabbled a little in fire and police. The company was better known for scientific instruments including meter testing devices, gauges, pipe thawers, sirens and even playground equipment.

Defining moments came in the late 1920s and early 1930s when Darley started manufacturing firefighting trucks and pumps which put us on the map not only with municipal fire departments, but also with the US government and foreign customers.

Industry partners know Darley as a globetrotting progressive company that has flown millions of miles over the years forging our global brand based on trusted personal relationships.

Those tasked with business development take great pride in the launch of new offerings like the high-tech Ford Bronco project, drones or robotics for the fire service, virtual reality trainers and EV solutions.

Few companies continue to evolve over time and offer trusted solutions for first responders and warfighters like we do. Darley is going up.

Juna 7 Lm

James Long
President, Defense/Executive VP, Fire
jameslong@darley.com

INSIDE DARLEY

Remembering Reg Darley

This past April, we lost a real legend at Darley – Reg Darley, who passed away at the age of 90, very peacefully surrounded by his family. Reg was just



a magnificent man. He ran our equipment division here at Darley, and he was



Reg Darley and his wife, Fran.

a Vice President for roughly 50 years. He was the last of the second generation of descendants from our founder, William Stuart Darley. We certainly miss Reg and thank him for all of his contributions.

Four Generations Attend 2023 Darley Family Meeting

In August, four generations of Darleys gathered together in Lake Geneva, WI to participate in our Darley family business meeting and reunion. Family all of ages traveled from states as distant as Vermont and California, and came together to connect, share stories, and create new memories.

The weekend was full of fun events and family connections, as we celebrated and commemorated Darley's rich family history and recent business successes.

We kicked off the weekend on Friday, August 4, swimming at Cedar Point Park, and playing pickleball and golf. We then wrapped up the night with dinner in Williams Bay.



81 Darley family members gathered for a weekend full of learning, celebrating and relationship-building.

Saturday began with breakfast followed by several engaging activities including "shark tank" style pitches, a "minute to win it" competition, and Darley family trivia. We were also able to hear from Will Darley on new ESG practices and our new CFO, Tim Nelson, who shared accounting insights. That afternoon, shareholders heard from Kevin Slaughter, a family business attorney who came to help guide the future of Darley. In the evening, we enjoyed a dinner boat cruise along Lake Geneva, with a live band and beautiful weather.

The following morning, Sunday, August 6, we gathered again for breakfast and closing. Before departing, we engaged in more activities, including custom puzzles featuring old Darley catalog covers and photos of W.S. Darley's family. The meeting then closed in a Mass celebration with Fr. Rubey. It was an amazing time had by all!



Employee Profile: Timothy Nelson Chief Financial Officer

Timothy Nelson joined Darley in May as Chief Financial Officer. Previously, Tim was the CFO at Midwest Warehouse & Distribution System (based in Woodridge, IL) before it was acquired by the publicly traded corporation, Ryder Systems, Inc. in 2021, where he led Finance in the CPG division. Prior to Tim's tenure at Midwest/Ryder, he worked in progressive accounting and financial leadership roles for

the Chicago-based and family-owned corporation Ozinga Ready Mix as well as private equity-owned Fort Dearborn Company.

As CFO, Tim will lead Darley's finance organization and financial activities including accounting and controllership, financial planning and analysis, tax, internal audit, and treasury. CEO Paul Darley, said, "Tim is a proven leader with a superior track record of delivering results and creating value. We're excited to welcome him to Team Darley. He is a high-impact executive who will help grow the business for long-term, sustainable growth." Tim commented, "I'm incredibly excited to join Team Darley. It's an honor to have the opportunity to contribute to Darley's outstanding reputation with a focus on continuing to drive it forward and support the sustained excellence in existing sectors and expansion into new areas."

Tim holds degrees from North Central College and Saint Xavier University. He resides in Naperville, IL with his wife, Laura, and three daughters.

Pump School & CAFS Academy

PUMP SCHOOL: At our tuition-free school, you learn everything from pump theory to hands-on maintenance and repair of Darley pumps and accessories. With continuous improvement, we recommend OEM service centers attend at least attend at least every five years.

CAFS ACADEMY: Learn how to maintain, service and operate your CAFS. Cost is free to all pump school attendees.

PRO POLY / POLYBILT: Learn to weld and repair PolyBilt bodies and Pro Poly tanks following pump school at our facility in Augusta, WI. ≱

Darley Pump School Oct. 9 - 11, 2023 Email pumptraining@darley.com to register.



Recent Pump School graduates.

Classic Catalogs Since 1908

Darley began working with Ford in 1925, disrupting the fire market. We're excited to continue the partnership almost 100 years later! Read more on page 1.



Next Gen Darley

Marilyn Janecek

"Hi! My name is Marilyn Janecek. I am currently a sophomore at Miami University in Oxford, Ohio where I am studying Marketing in the Farmer School of Business. This past



summer, I had the opportunity to intern at Darley for eight weeks. At Darley, I was working with the marketing team with a focus on social media. During this time, I was able to accomplish many different tasks, collaborate with our team, and gain well-rounded learning experiences in the marketing field. I truly feel I was able to experience Darley's strong culture, as well as put my knowledge and skills into practice. Darley is such a one-of-akind company, and I'm beyond grateful that I was able to be part of the team. I'm very proud to be a member of the Darley family and the 'Darley Difference', by serving our heroes and tactical communities worldwide.

There are currently 31 fourth and 19 fifth-generation Darley family members who are descendants of William S. Darley.

Darley Demander Spotlight

Western Taney County Fire District Demands Darley for Over Three Decades

Headquartered in beautiful Branson, MO, the Western Taney Fire District covers over 200 sq. miles from 12 stations, with a fleet of over 30 vehicles.

Fire Chief Chris Berndt has served since 1994, and every truck he's ordered over the past 30 years has had a Darley pump, including 13 PSP and 5 PSD pumps. "These pumps are extremely quiet, easy to operate and allow us to pump and roll.



Chief Chris Berndt at the FDIC 2023 in front of his new Rosenbauer pumper with a Darley PSD 1500.

Exxon Mobile and Dow Chemical Demand Big Water

An industrial setting requires fire trucks to flow a high volume of pressured water and foam at an extremely high rate of speed to elevated storage tanks and large processing facilities.

When the Exxon and Dow Chemical fire department needed four new industrial pumper fire trucks, they trusted Pierce Manufacturing to deliver fully-equipped, highly capable apparatus with unique added features.



An industrial setting requires fire trucks to flow a high volume of pressured water and foam at an extremely high rate of speed to elevated storage tanks and large processing facilities.

The first delivered Baytown Refinery pumper tanks and large processing facilities. features a Velocity® chassis and the largest engine available for fire trucks, a Cummins



Darley achieved a Guiness Book of World Records for the highest flow firefighting pump.

foam proportioning system responds rapidly and accurately to changes in water pressure and flow.

The Darley 2ZSM6000 industrial fire pump can be rated up to 6000 GPM for industrial application. In 2019, Darley set a World Record in 2019 for the largest volume pumping fire apparatus.

Following an explosion on July 14, 2023, a fire ensued at the Dow Chemical Plant in Iberville, LA. The Darley 2ZSM pumped for days as it helped to contain the fire.

X15, 605 hp with 2050 lbs. feet of torque, required to drive the Darley 2ZSM pump. The 5500 gpm pump can discharge in excess of 10,000 gallons per minute from a pressured water source. The Husky™450 Industrial foam system is managed with hydraulically actuated valves with flow meters on every discharge, allowing operators to vary foam percentages for each individual discharge. This proprietary digitally controlled rapidly



The Darley 2ZSM (shown here during testing) pumped for days helping to contain the fire at the Dow Chemical Plant in Iberville, LA.

Darley also offers the ZSM 3000 which is the choice of many industrial, large municipal and military applications. Learn more at www.darley.com/pumps

Meet Darley - the Newest Darley Demander Pug

Darley's extended family is growing, with the newest addition of the four-legged kind! Chief Tony Ramsdell of the Princeton Fire Department (ME,) recently wrote to Jim Darley, "Your company has been awesome and love the service. Your pump is very reliable and easy to work on. We even named our pug Darley after your pump!"



Ella Ramsdell is pictured to the right with her pug, Darley.

Tune In to Darley's In Service Podcast

Season two of the In Service podcast is live! Dive into our eight-episode series featuring the three 2022 Darley Essay Contest winners, along with insights from three of Darley's dedicated employees, industry experts and



Listen to the In Service podcast wherever you enjoy your podcasts!

trusted partners. Together, these narratives embody the spirit of Darley. Tune in to gain a deeper understanding of the community that



Hear from industry experts and trusted partners featured on season two.

brings the Darley vision to life. We're eager to hear your feedback and ideas for upcoming episodes. Listen to In Service here www. darley.com/resource-type/podcast/. >

Need a Contract Vehicle? Partner with Us.

William J. Darley Charity Fund Offers Employee Financial Assistance



The William J Darley Charity Fund is a 501(c)(3) charity that was established on Giving Tuesday in November 2019, to provide funding for Darley employees and their families who face financial hardship. The fund is made up of employee contributions and a matching corporate contribution. Any Darley employee may apply for assistance from the fund and the money does not have to be repaid.

Darley Supports the National Defense Industry Association (NDIA)

Darley was the co-host and premier sponsor, along with AAR Corp., of this year's NDIA Great Lakes Chapter Annual Meeting held at AAR headquarters in Wood Dale, IL in



The Board of Directors with General Neely at the NDIA Great Lakes Chapter Annual Meeting.

August. Darley has supported the Great Lakes Chapter since it was founded 14 years ago, and Paul Darley has served on

its board since its inception.

We were honored to have Major General Rich Neely, 40th Adjutant General of Illinois and Commander of the Illinois National Guard, as our keynote speaker. Brig. General Guy Walsh, the new Executive VP of the NDIA, also spoke to our membership.

If you are a defense contractor and are interested in joining, please visit: https://connect.ndia.org. 2

Darley advertises in the NDIA monthly magazine and partners with NDIA to help bring defense contractors to market.

VRpatients™ - Rethinking Virtual **Reality Training for EMS**

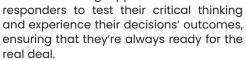
Imagine a world where first responders can simulate one-on-one patient interactions, customize scenarios on the fly, and practice repeatable cause-and-effect decisions without any real-life consequences. The VRpatients™ tool offers just that - a blend of realistic simulations tailored specifically for EMS training, powered by a user-friendly, drag-and-drop interface similar to platforms like Canva and Wix.

What if you could immerse yourself in scenarios like drug abuse incidents, gunshot wound management, or general sickness? With

VRpatients, both high-risk, infrequent events and common, reoccurring situations become accessible training opportunities. It allows







VRpatients™ allows you

to train anywhere with

limitless scenarios and

custom content.

For educators and training centers, this tool not only cuts down on equipment costs but also facilitates frequent training sessions. It offers customization to match any station's unique protocol and has a wide variety of animations and diverse patient avatars. Request a demo and learn more at www.edarley.com/vrpatients. 🍃

Connect With Darley Worldwide

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Darley Exhibits at Over 100 Tradeshows A	
Sept 17 - 20	Fire Rescue Canada
Sept 18 - 22	EMS World Expo
Sept 19 - 20	FireShows West Conf.
Sept 25 - 28	ARFF Working Group Intl Symp.
Oct 1 - 6	Fire Truck Training Conf.
Oct 9 - 11	AUSA
Oct 10 - 13	China Fire Expo
Oct 16 - 20	ARC WEPTAC
Oct 16 - 20	CO State FC Fire Leadership Chall.
Oct 24 - 26	GSOF European Symposium
Nov 2 - 3	Darley Range Day
Nov 15 - 19	Hawaii Fire Chiefs Conf.
Dec 5 - 7	IAFC Technology Summit Intl
Jan 16 - 18, 2024	Intersec
Feb 27 - 29	Special Air Warfare Symp. (SAWS)
Apr 18 - 20	FDIC International
Apr 30 - May 2	Modern Day Marine
May 1 - 4	Ontario Assoc. of Fire Chiefs Conf.
May 8 - 11	SOF Week
June 17 - 19	NFPA

FRI - IAFC

Halifax, Nova Scotia New Orleans, LA Reno, NV Milwaukee, WI Lansing, MI Washington, DC Beijing, China Tucson, AZ Keystone, CO Brno, Czech Republic Fredericksburg, VA Koloa, HI Irving, TX Dubai, UAE Fort Walton Beach, FL Indianapolis, IN Washington, DC Ontario, Canada Tampa, FL Orlando, FL Dallas, TX

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